

ESTTA Tracking number: **ESTTA692198**

Filing date: **08/27/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92061887
Party	Defendant ALBERGHETTI, PAUL G.
Correspondence Address	PAUL G ALBERGHETTI 710 WILSHIRE BLVD, STE 600 SANTA MONICA, CA 90401 UNITED STATES
Submission	Motion to Join/Substitute Party
Filer's Name	Peter B. Bromaghim
Filer's e-mail	tm_filings@bstz.com, Peter_Bromaghim@bstz.com
Signature	/PeteBromaghim/
Date	08/27/2015
Attachments	Mot 2 Sub Registrant.pdf(147531 bytes)

PAPERMOON LLC,)	
)	
)	
Petitioner,)	
)	Opposition No. 92061887
v.)	
)	Registration No. 2061517
PAUL G. ALBERGHETTI)	Mark: PAPER MOON GRAPHICS
(to be substituted))	Registration No. 2063429
)	Mark: PAPER MOON
Registrant.)	
)	

Pursuant to TBMP section 512.01, Registrant hereby moves that FRED M. ZAX be substituted as the identified Registrant/Defendant in this proceeding. The prior registrant assigned rights in the two registrations at issue, Nos. 2061517 and 2063429, to Mr. Zax on May 9, 2011, prior to the commencement of this proceeding. The assignments have now been filed with the Assignment Recordation Branch of the USPTO, and copies of the relevant documents are included with this motion.

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, LLP


Peter Bromaghim
Norman Zafman
12400 Wilshire Boulevard, Seventh Floor
Los Angeles, CA 90025
(310) 207-3800

Attorneys for Registrant

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul G. Alberghetti		05/09/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fred M. Zax		
Street Address:	458 North Oakhurst Drive #201		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2061517	PAPER MOON GRAPHICS	
Registration Number:	2063429	PAPER MOON	
CORRESPONDENCE DATA			
Fax Number:	3108205988		
Phone:	3102073800		
Email:	tm_filings@bstz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Peter B. Bromaghim		
Address Line 1:	12400 Wilshire Boulevard, 7th Fl		
Address Line 2:	c/o Blakely Sokoloff Taylor & Zafman LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	010029.GTM001		
NAME OF SUBMITTER:	Peter Bromaghim		

Signature:	/PeteBromaghim/
Date:	08/27/2015
Total Attachments: 2 source=Assignment RN2061517#page1.tif source=Assignment RN2063429#page1.tif	
RECEIPT INFORMATION ETAS ID: TM352957 Receipt Date: 08/27/2015 Fee Amount: \$65	

Mark: PAPER MOON GRAPHICS
Registration No. 2,061,517
Date of Registration: May 13, 1997
Class No 16

ASSIGNOR:

PAUL G. ALBERGHETTI
65 South Grand Avenue, First Floor
Pasadena, California 90027
Citizen of U.S.A.

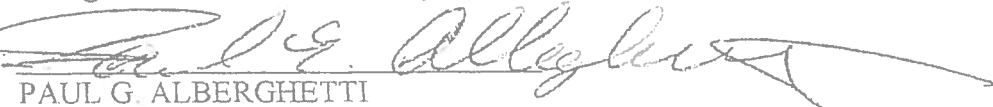
ASSIGNEE:

Fred M. Zax
458 North Oakhurst Drive
#201
Beverly Hills, California 90210

Assignor is, and has been, the owner of the above trademark since June 17, 2008.

For valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the trademark and its registration, together with the goodwill of Assignor's business in which the mark is used.

This Assignment is executed on May 9, 2011, in Pasadena, California.

By: 
PAUL G. ALBERGHETTI

Mark: PAPER MOON GRAPHICS
Registration No. 2,063,429
Date of Registration: May 13, 1997
Class No. 16

ASSIGNOR:

PAUL G. ALBERGHETTI
65 South Grand Avenue, First Floor
Pasadena, California 90027
Citizen of U.S.A.

ASSIGNEE:

Fred M. Zax
458 North Oakhurst Drive
#201
Beverly Hills, California 90210

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For valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the trademark and its registration, together with the goodwill of Assignor's business in which the mark is used.

This Assignment is executed on May 9, 2011, in Pasadena, California.

By: 
PAUL G. ALBERGHETTI

CERTIFICATE OF SERVICE

I, Al Grossman hereby declare that I am employed by the law firm of Blakely, Sokoloff, Taylor & Zafman, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025-1026; that I am over 18 years of age and not a party to the within action; and that I served the following document, MOTION TO SUBSTITUTE REGISTRANT, on the date indicated below, by U.S. Mail, to the addresses below:

Roxanne S. Edwards
Klemchuk LLP
8150 N. Central Expressway, 10th Fl
Dallas, TX 75206

Date: _____

27 August 2015



Al Grossman